



## Tourism Port Hardy Website Listings Program

*If you haven't already... check out [www.PortHardy.travel](http://www.PortHardy.travel)!!*

Industry savvy business owners know that the internet is the most effective method of marketing their service to potential travelers, now your business has the opportunity to be showcased on Port Hardy's official tourism website with a direct link to your company. Tourism Port Hardy has contracted Tourism Vancouver Island to sell and manage their website and to incorporate and expose the local Stakeholders to eager travelers. Here is a chance to gain some great publicity on Port Hardy's eye-catching and informative tourism website that has had over 2,300 visits from December 2008 - February 2009 from more than 10 different countries!

### Your directory listing will include:

- Contact information
- 1 image
- 100 words
- 1 logo in .eps format
- 1 website link
- Two category choices (below)

\$75 per year



## Categories (choose two)

- |                                |   |  |  |
|--------------------------------|---|--|--|
| <b>Accommodation</b>           | <input type="checkbox"/> Hotel/Motel      | <input type="checkbox"/> Lodges & Resorts            | <input type="checkbox"/> Hostels                   |
|                                | <input type="checkbox"/> Bed & Breakfasts | <input type="checkbox"/> Cabins/Campgrounds/RV Parks |  |
| <b>Outdoor</b>                 | <input type="checkbox"/> Boating          | <input type="checkbox"/> Diving                      | <input type="checkbox"/> Hiking                    |
|                                | <input type="checkbox"/> Sailing          | <input type="checkbox"/> Caving                      | <input type="checkbox"/> Parks & Trails            |
| <b>Wildlife Viewing</b>        | <input type="checkbox"/> Whale watching   | <input type="checkbox"/> Bird watching               | <input type="checkbox"/> Bear viewing              |
| <b>Fishing</b>                 | <input type="checkbox"/> Saltwater        | <input type="checkbox"/> Charters                    | <input type="checkbox"/> Marinas                   |
|                                | <input type="checkbox"/> Freshwater       |  |  |
| <b>Arts &amp; Culture</b>      | <input type="checkbox"/> Aboriginal tours | <input type="checkbox"/> Galleries                   | <input type="checkbox"/> Native heritage & culture |
| <b>Transportation Services</b> | <input type="checkbox"/> Air              | <input type="checkbox"/> Ferries                     | <input type="checkbox"/> Car rentals               |

## To book your space, contact:

**Vicky Campbell, Program Sales Representative**

**Phone:** (250) 740-1216 | **Fax:** (250) 754-3599 | **Email:** [Vicky@TourismVI.ca](mailto:Vicky@TourismVI.ca)

## Send web materials to:

**Shannon Russell, Web & Systems Administrator**

**Phone:** (250) 754-3500 ex. 308 | **Fax:** (250) 754-3599 | **Email:** [Shannon@TourismVI.ca](mailto:Shannon@TourismVI.ca)

## Tourism Port Hardy Website Listing Program

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Category Choices:** 1. \_\_\_\_\_ 2. \_\_\_\_\_

**Ad Cost:** \_\_\_\_\_ \$

Add GST @ 5% (GST # 121700611) \_\_\_\_\_ \$

**TOTAL COST** \_\_\_\_\_ \$

## Draft Example

**Company Name** →

**Company Description** →

**Contact Information** →

**Image** ←

**Logo** ←

## Payment Information

**Please make cheque payable to Tourism Vancouver Island**  
Interest shall be charged at a rate of 2% per month on all overdue accounts.

**Payment Method:**  Cheque  MasterCard  VISA

Cardholder Name: \_\_\_\_\_

Card Account Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Authorized Cardholder Signature: \_\_\_\_\_